

Dear {Firstname},

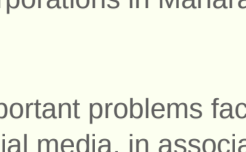
Wishing you a very very happy and safe 2026! And a city where you and your loved ones can 'walk freely, bus conveniently and cycle safely!'

"A pedestrian hit me and went under my car!" This sums up how our society treats pedestrians. We don't provide good and safe facilities to pedestrians, and blame them when they are forced to take risks to walk along and to cross roads.

We have always held the pedestrians' safety and convenience close to our hearts. Acknowledging that a lot more needs to be done on this front, this year we will be focusing much more on making it safe for people to walk along and cross our streets. Yes, for us, 2026 will be...

The Year of Pedestrians' Safety!

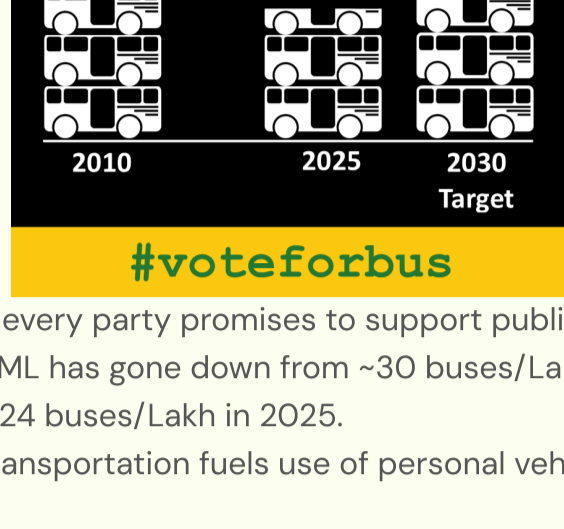
What is in store? If you haven't followed us on our Facebook, Twitter and Insta channels, please do - that's where you can find the latest updates on our activities!



What's Hot? The Elections, of course!!

Pune, along with other Municipal Corporations in Maharashtra, has voted 'Nagarsevaks' in power after a gap of nearly 9 years!

Transportation is one of the most important problems faced by Pune residents. Therefore we spearheaded a campaign on the social media, in association with other NGOs like Parisar and Vetal Tekdi Bachav Kruti Samiti.



- Pretty much every party promises to support public transportation!
- But yet, PMPML has gone down from ~30 buses/Lakh population served in 2008, to ~24 buses/Lakh in 2025.
- Bad public transportation fuels use of personal vehicles and congests our roads
- ... And we turn our भ्रमसासुरी attention to build more roads - on hillslopes, through hills and so on!

The campaign sent a very clear message: 'Vague words like 'we will protect the environment and the hills, we will strengthen PMPML' won't work. If a party aspires to win our votes, they have to give two very clear promises:

1. They stand for striking off the Balharti-Paud Phata Road (and other such projects that will hurt this enviable natural heritage of Pune)
2. They will increase PMPML's fleet to 5000 buses in the next 5 years (i.e., 55 buses per lakh population served)

And guess what- Promise #1 was clearly mentioned in the Manifestos of at least 2 parties, and so was Promise #2 (although only one party promises both)! Let's hope they honour their word over the next 5 years and more 😊

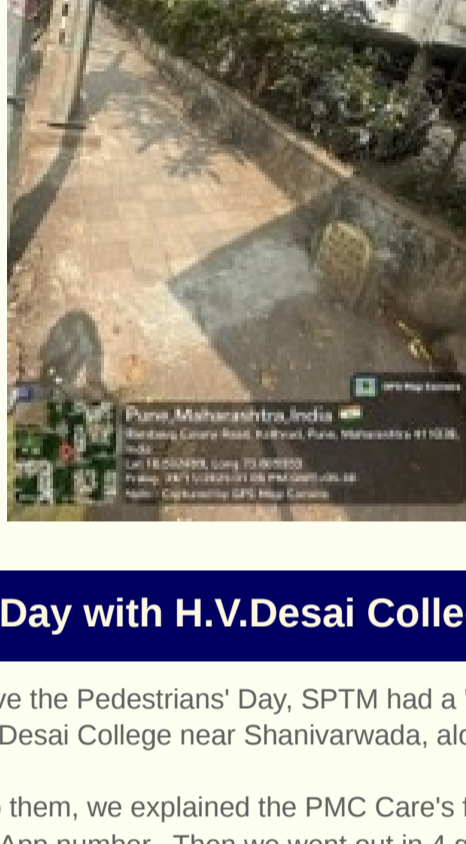
You can search on the hashtags #votefortekdi and #voteforbus to find these interesting posts!

'Chalta Hai' nahi chalega!

With residents near Vanaz Metro

As you know, SPTM is working with PKC on a project to nudge people towards using public transport. As a part of the project, PKC, SPTM and CEE conducted a 'Chalta Hai Nahi Chalega' drive for people living along Ramchandra Mane Rd, near Vanaz Metro Station.

The complaints they filed on the PMC Care WhatsApp number (96899-00002) led to clearing some debris and construction material dumped on the footpaths, making the footpaths walkable again. Charged up by these results, they have decided to use this facility more frequently 😊



Pedestrians' Day with H.V.Desai College

On 11th December, to observe the Pedestrians' Day, SPTM had a 'Chalta Hai Nahi Chalega' session with students of H.V.Desai College near Shanivarwada, along with Parisar.

About 24 students joined. To them, we explained the PMC Care's facility to register complaints using their WhatsApp number. Then we went out in 4 groups and covered 4 roads in the vicinity of the college, spotted problems that impact walkability, and filed complaints. The groups collectively filed about 50 unique complaints in just half an hour!

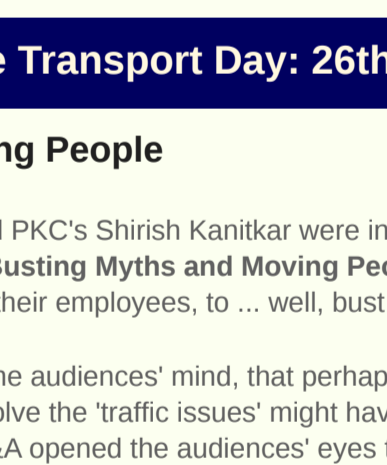
The students were surprised to see that there are so many issues, and we take walkability for granted. "But now we have the PMC Care number, and we will keep on filing complaints!" THAT was our biggest achievement of the day! 🙌



Harshad explaining the PMC Care facility to students



Filing complaints 'live'



"And now you have a tool!"

World Sustainable Transport Day: 26th November

Busting Myths and Moving People

SPTM's Harshad Abhyankar and PKC's Shirish Kanitkar were invited by Persistent Systems Ltd. for an interactive session "Busting Myths and Moving People", to observe the World Sustainable Transport Day with their employees, to ... well, bust some myths! 😊

Harshad triggered a thought in the audiences' mind, that perhaps many of the the very 'solutions' that are intended to solve the 'traffic issues' might have created today's problems! The session and the ensuing Q&A opened the audiences' eyes to points of view they had never thought about earlier. And suddenly, many of them started acknowledging that wider footpaths don't cause congestion, flyovers are not a sustainable solution to congestion and more parking adds more vehicles on road!

"चला, रोजच्या प्रवासाबद्दल बोलू या!"

The Day ended with an event jointly organized by PKC, SPTM and CEE, where Hon Commissioner of PKC Shri Naval Kishor Ram and Hon CMD of MahaMetro Shri Shrawan Hardikar talked about the future plans of PMC and MahaMetro respectively, to make our daily commute easy.

Especially Shri Hardikar sang the same tune we have been playing for years: There is no escape from a transportation system that hinges on 'Walk-Bus (and Metro)-Cycle'!

How can you contribute to improving Pune's transportation!

Donations: While we are approaching large CSR donors for the larger Phase 3, every small donation from individual donors will help us provide enough volunteers to conduct Phase 2 effectively. [Please donate generously!](#)

Volunteering: We frequently need volunteers for campaigns and surveys. We can make use of some 'off-road' skills too, in addition to 'on-road' activities. [Interested?](#)

Connections: Do you very closely know a big company or business who can give us a handsome donation? Or a large group of volunteers that can be useful to SPTM? [Let us know!](#)

Use the buttons below for the respective actions. Thank you!

Donate for the cause: Personal, CSR

Volunteer in the campaign

Connect us with the right people

Sus-trans Challenge!

Test your knowledge of sustainable transportation 😊

In 2001-03, this city famously demolished a 5-6 km long flyover they had built in the '70s, because the traffic it induced had started clogging the city and making neighbourhoods unlivable. The flyover was built over a dirty river. They demolished the flyover, cleaned the river, and built a beautiful park. And of course, they strengthened the public transport in that area.

Just like the flyover induced more traffic, demolishing it reduced traffic! People liked the result so much that the country has later demolished at least 15 flyovers!

Which city is famous for demolishing a flyover and creating a riverside park?

1. Seattle
2. Seoul
3. Shanghai
4. Flussgarten

Answer to the Sus-trans Challenge from SPTM Conquest, October 2025

The last time we asked, "What is Pune's target modal share of personal motor vehicles (PMVs)?"

Answer: **Maximum 15%**. Today it is about 50%. Yes, so it means Pune will also need to implement projects that discourage use of PMVs, in addition to improving 'Walk-Bus-Cycle'!

शाब्बास!

Ten more PMPML bus depots

PMPML is expecting ~2000 more buses in its fleet. 1000 from funds received from PMC, PCMC and PMRDA. 1000 from the PM E-Drive scheme of Govt of India.

PMPML has 17 depots today, and is planning to build about 8-10 more to accommodate these buses and their operation. 🙌👍👍



Enroll yourself as a volunteer, or for an internship for projects that improve people's lives! [Fill up this form.](#)

Stay tuned in with us!

Please make sure that SPTM Conquest issues are not going in your 'Spam' or 'Forums' folders.

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